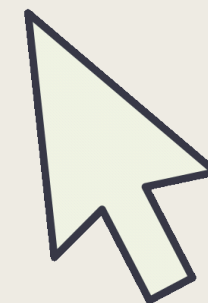


CORNU CORDIA



THE NEXT STEP.



WHO WE ARE

Comucopia Digital is a modern marketing consultancy that blends strategic clarity with automation-powered execution.

We help growth-focused businesses solve digital inefficiencies by offering a unique hybrid model:

- Strategy-first consulting
- AI-enabled, scalable marketing solutions

With over 33 years of global B2B experience behind us, we specialize in:

- Demand generation & customer journey mapping
- CRM & email automation workflows
- Local SEO & reputation management
- Omnichannel ad campaigns & funnel optimization

We're not just another agency—we're a lean, tech-enabled growth partner built for businesses that want clarity, consistency, and conversion—without complexity.

SOLVING REAL-WORLD PROBLEMS
THROUGH DIGITAL EFFICIENCY

(01)



MISSION: EMPOWER GROWTH-MINDED BUSINESSES WITH STRATEGIC CLARITY AND AUTOMATION-FIRST MARKETING SOLUTIONS THAT TURN DIGITAL PRESENCE INTO MEASURABLE, SCALABLE PROFIT.

VISION: BECOME THE GO-TO GROWTH PARTNER FOR SERVICE-BASED BUSINESSES AND AGENCIES SEEKING RESULTS-DRIVEN, TECH-ENABLED MARKETING WITHOUT THE COMPLEXITY OF TRADITIONAL MODELS.



MARKET INSIGHTS

THE SMB MARKETING EXECUTION GAP



- 80% of SMBs know they need digital marketing but lack the expertise, time, or internal team to do it effectively. (Source: Local Search Association)
- Only 28% of SMBs rate their current digital marketing efforts as “effective.”
- Cornucopia fills this strategy-execution gap with done-for-you, automated solutions.

(02)



MARKET INSIGHTS

GROWTH OF MARKETING AUTOMATION

- The global marketing automation market is projected to grow from \$6.2B in 2023 to \$13.7B by 2030. (Source: Fortune Business Insights)
- Businesses using marketing automation see a 14.5% increase in sales productivity and a 12.2% reduction in marketing overhead.
- Cornucopia leverages AI-powered infrastructure to deliver automation at scale for SMBs.



(02)



MARKET INSIGHTS

LOCAL & REPUTATION MARKETING DEMAND



- 93% of consumers read online reviews before making a purchase. (Source: BrightLocal)
- Yet, over 60% of businesses don't actively manage their online reputation.
- Cornucopia helps businesses take control of their local SEO and online presence with minimal lift.

(02)



MARKET INSIGHTS

AGENCY PAIN POINTS & OUTSOURCING BOOM



- 47% of small marketing agencies outsource fulfillment due to bandwidth and scaling challenges. (Source: HubSpot Agency Report)
- There's a rising demand for white-label solutions that can deliver results without adding headcount.
- Cornucopia serves as a plug-and-play growth engine for agencies looking to scale lean.

(02)



SOLVING REAL-WORLD PROBLEMS THROUGH DIGITAL EFFICIENCY

SERVICES PORTFOLIO



Cornucopia offers a flexible range of marketing services designed to meet businesses where they are—whether they want it done-for-them, done-with-them, or guided through expert consulting. The portfolio is built to scale with business needs, combining automation, strategy, and human insight to drive real, measurable growth.

(03)

- PURPOSE-BUILT FOR
- CUSTOMER LOYALTY
- DIGITAL MARKETING AUTOMATION
- SEO & CONTENT STRATEGY
- WEBSITES & SOCIAL MEDIA MARKETING



SOLVING REAL-WORLD PROBLEMS THROUGH DIGITAL EFFICIENCY

(04)

WHY CORNUCOPIA?

At Cornucopia Digital, We believe businesses shouldn't have to choose between high-level strategy and execution that delivers. We combine both through a hybrid model that scales with your goals.

Our name reflects our mission:

To be a source of overflowing opportunity, where well-crafted marketing systems lead to predictable growth, stronger customer relationships, and lasting impact.



THE TEAM

(05)

TECHNOLOGICAL MARKETING EXPERTS



Jay Sivakumar

DIRECTOR / CHIEF GROWTH OFFICER

Cornucopia Digital is powered by a cross-functional team of technological marketing experts—strategists, automation specialists, and growth marketers with over a decade of hands-on experience in B2B, SaaS, and service-based industries.

We combine deep marketing expertise with a tech-first mindset, enabling us to design and execute data-driven campaigns, automation systems, and scalable funnels that deliver real ROI. From CRM workflow architecture to SEO-rich content strategy, we don't just follow trends—we build the infrastructure that drives sustainable growth.



SOLVING REAL-WORLD PROBLEMS THROUGH DIGITAL EFFICIENCY

THE NEED

(06)

The Need is Always in The Numbers. Let's Look at Some Numbers.



DO SMBS HAVE A NEED?

SMALL-TO-MEDIUM BUSINESSES IN WINNIPEG JUGGLE MULTIPLE HIRES, FREELANCERS, SILOED TOOLS AND INVOICES—DRIVING UP COSTS, WASTING TIME ON INTEGRATIONS, AND OBSCURING ROI.

Cost Category	Current Model	Cornucopia Platform-Only	Cornucopia w/ Managed Services
In-House Staff	2 marketers @ CAD 65 000 = CAD 130 000/yr	—	—
Freelance Specialist	CAD 3 000/mo = CAD 36 000/yr	—	—
Tools & Subscriptions	CAD 2 000/mo = CAD 24 000/yr	—	—
Platform Subscription	—	From CAD 1 500/mo = CAD 18 000/yr*	CAD 3 000/mo = CAD 36 000/yr*
Total Annual Spend	CAD 190 000/yr	CAD 18 000/yr*	CAD 36 000/yr*
Annual Savings	—	CAD 172 000 (≈ 91%)*	CAD 154 000 (≈ 81%)*

*ALL PRICING CONSIDERATIONS ARE MADE FOR THE BASIC SERVICES INCLUDED. ADDITIONAL SERVICES WOULD BE PRICED AS ADD-ONS.

Even if the expense is halved for your in-house or freelance resources, this still saves over 50% annually versus how much businesses currently spend for expertly delivered results.

Key Benefits

- **Massive Cost Reduction:** Cut your marketing overhead by 81–91% (or >50% even with half the resources).
- **Unified Dashboard & Invoicing:** One AI-driven interface for all channels—and a single monthly invoice.
- **In-House Control:** You own the data and workflows; we empower and execute.
- **Scalable Expertise:** Managed fulfillment means ongoing strategy, setup, and optimization without hiring.

– YES.



SOLVING REAL-WORLD PROBLEMS THROUGH DIGITAL EFFICIENCY

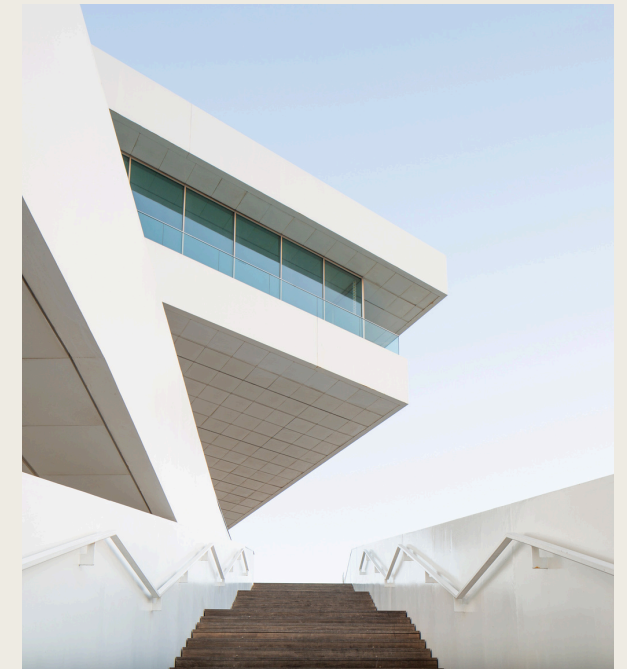
THE IMPACT

(07)

We're proud to have worked with clients across industries, achieving impressive results and creating lasting impacts.



WHAT'S NEXT



Cornucopia Digital is preparing to deepen its value proposition by launching a robust AI-marketing automation platform built for small to mid-sized businesses and individual business owners. This is driven by one core insight: while most SMBs understand the importance of digital marketing, they lack the time, tech, and talent to execute effectively.

The ai-powered platform will bridge this gap by offering:

- Smart lead tracking and conversion pipelines
- Automated local SEO, review, and GMB management workflows
- Intelligent email & CRM automation with pre-built playbooks
- Real-time campaign insights via branded dashboards

This system will function as a turnkey digital marketing engine—reducing human error, improving visibility, and freeing up SMBs to focus on what matters most - **Sales & Growth!**
Cornucopia Digital is set to become the go-to growth engine for businesses seeking clarity, consistency, and compounding results.



REACH OUT TO US AT
JAY@CORNUCOPIADIGITAL.COM

VISIT OUR WEBSITE AT
WWW.CORNUCOPIADIGITAL.COM

LET'S CREATE
SOMETHING
AMAZING TOGETHER

